

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001615062  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer HealthEquity, Inc.  
SEC File Number 001-36568  
Address of Issuer 15 West Scenic Pointe Drive  
Suite 100  
Draper  
UTAH  
84020  
Phone 1-866-855-8908  
Name of Person for Whose Account the Securities are To Be Sold Jon Kessler

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

## 144: Securities Information

| Title of the Class of Securities To Be Sold | Name and Address of the Broker                                     | Number of Shares or Other Units To Be Sold | Aggregate Market Value | Number of Shares or Other Units Outstanding | Approximate Date of Sale | Name the Securities Exchange |
|---|--|--|------------------------|---|--------------------------|------------------------------|
| Common Stock                                | Goldman Sachs & Co.<br>LLC<br>200 West Street<br>New York NY 10282 | 46818                                      | 2794098.24             | 85470961                                    | 06/26/2023               | NASD                         |

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

| Title of the Class | Date you Acquired | Nature of Acquisition | Name of Person from | Is this | Date Donor | Amount of Securities | Date of Payment | Nature of Payment * |
|--------------------|-------------------|-----------------------|---------------------|---------|------------|----------------------|-----------------|---------------------|
|--------------------|-------------------|-----------------------|---------------------|---------|------------|----------------------|-----------------|---------------------|

|              | Transaction  | Whom Acquired  | a Gift?                             | Acquired   | Acquired |                         |
|--------------|--|----------------|-------------------------------------|------------|----------|-------------------------|
| Common Stock | 01/12/2022 Acquired as gift                              | Laura Gottsman | <input checked="" type="checkbox"/> | 03/31/2021 | 2212     | 01/12/2022 None         |
| Common Stock | 03/31/2021 Acquired as compensation -- Performance Award | Issuer         | <input type="checkbox"/>            |            | 1663     | 03/31/2021 Compensation |
| Common Stock | 11/04/2021 Acquired as gift                              | Laura Gottsman | <input checked="" type="checkbox"/> | 09/01/2017 | 3750     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Laura Gottsman | <input checked="" type="checkbox"/> | 12/14/2018 | 4352     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Laura Gottsman | <input checked="" type="checkbox"/> | 07/12/2019 | 2500     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Laura Gottsman | <input checked="" type="checkbox"/> | 03/31/2021 | 7764     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Laura Gottsman | <input checked="" type="checkbox"/> | 03/31/2020 | 6147     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Jon Kessler    | <input checked="" type="checkbox"/> | 09/01/2017 | 3750     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Jon Kessler    | <input checked="" type="checkbox"/> | 12/14/2018 | 4352     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Jon Kessler    | <input checked="" type="checkbox"/> | 07/12/2019 | 2500     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Jon Kessler    | <input checked="" type="checkbox"/> | 03/31/2021 | 1681     | 11/04/2021 None         |
| Common Stock | 11/04/2021 Acquired as gift                              | Jon Kessler    | <input checked="" type="checkbox"/> | 03/31/2020 | 6147     | 11/04/2021 None         |

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Nothing to Report

## 144: Remarks and Signature

Remarks The sales of shares set forth herein are made in connection with a selling plan dated 3/24/2023 that is intended to comply with Rule 10b5-1(c). The representation below regarding the seller's knowledge of material information was true as of the date the selling plan was entered into.

Date of Notice 06/26/2023

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1 03/24/2023

### ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Goldman Sachs & Co. LLC on behalf of Jon Kessler

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**