С

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Num	OMB Number: 32								
Estimated	average bui	rden							
hours per r	esponse:	0.5							

See

footnote⁽⁵⁾

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203,000

	Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEM
J	obligations may continue. See Instruction 1(b).	F

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

iled pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Neeleman Stephen				2. Issuer Name and 1 <u>HEALTHEQU</u>				(Chec	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) C/O HEALTH	(First) EQUITY, INC.		3. Date of Earliest Tra 12/08/2023	ansactio	n (Mo	nth/Day/Year)	x			,			
15 W. SCENIO		4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) DRAPER UT 84020								X	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)		Rule 10b5-1(c) Tra	ansa	action Inc	on					
				Check this box to in satisfy the affirmati						ct, instruction or written 10.	n plan that is inten	ided to	
		Table I - N	Non-Derivat	ive Securities A	Acquir	ed, I	Disposed	of, or l	Beneficially	Owned			
Date			2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	۲.		12/08/2023		М		70,000	A	\$14	142,887	D		
Common Stock	c		12/08/2023		S		62,578	D	\$ 68.5059 ⁽¹⁾	80,309	D		
												1	
Common Stock	۲		12/08/2023		S		7,122	D	\$69.0929 ⁽²⁾	73,187	D		
Common Stock			12/08/2023 12/08/2023	_	S S		7,122 300	D D	\$69.0929 ⁽²⁾ \$70.0133 ⁽³⁾	73,187 72,887	D D		

Common Stock

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puls, cuis, warants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) Disp of (I	umber ivative urities juired or posed D) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$14	12/08/2023		М			70,000	(6)	07/30/2024	Common Stock	70,000	\$0	70,000	D	
Stock Option (right to buy)	\$41.28							(6)	03/27/2027	Common Stock	19,897		19,897	D	
Stock Options (right to buy)	\$61.72							(6)	03/27/2028	Common Stock	14,228		14,228	D	
Stock Options (right to buy)	\$73.61							(6)	03/26/2029	Common Stock	15,337		15,337	D	

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$67.8700 to \$68.8600, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (1), (2), and (3) of this Form 4

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$68.8700 to \$69.6500, inclusive.

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$70.0100 to \$70.0200, inclusive.

4. Shares held of record by the Stephen and Christine Neeleman Trust.

5. Shares held of record by Neeleman Family Holdings, LLC ("Family Holdings"), a Utah limited liability company. The reporting person is the manager of Family Holdings. The reporting person disclaims beneficial ownership of the shares held by Family Holdings except to the extent of his pecuniary interest therein and this report shall not be deemed an admission that the reporting person is the beneficial owner of the shares held by Family Holdings for any other purposes.

6. The option is immediately exercisable.



** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.