Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL O	WNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Neeleman Stephen						HEALTHEQUITY INC [HQY] 3. Date of Earliest Transaction (Month/Day/Year) 11/09/2015									k all applic	able)			Owner	
(Last) (First) (Middle) C/O HEALTHEQUITY, INC. 15 W. SCENIC POINTE DR., STE, 100					X									Officer (give title Other (specification) Founder and Vice Chairman						
(Street) DRAPEI (City)	treet) DRAPER UT 84020				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tal	ole I - I	Non-Deri	vativ	e Sec	curit	ties A	cquir	ed, C	Disposed o	of, or E	Benefic	ially	Owned					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Beneficially Owned Following		s illy ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price		Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
Common	Stock	ock 1		11/09/2	015				M ⁽¹⁾		37,500	A	\$1.2	25 834		314	14 Г			
Common Stock			11/09/2015				S ⁽¹⁾		37,200	D	\$33.01	14 ⁽²⁾	797,	114		D				
Common	Stock			11/09/2	015				S ⁽¹⁾		300	D	\$33.9	3.93 796,814			D			
Common	mon Stock												450,000		I		See footnote ⁽³⁾			
Common	Stock														68,4	68,471 I By wi				
			Table								sposed of, s, converti				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code (8)				Expir (Mon	te Exe ation I th/Day		7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		[3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amou or Numb of Share	er						
Stock Option (right to	\$1.25	11/09/2015			M ⁽¹⁾			37,500		(4)	08/08/2021	Commo		00	\$0	262,50	00	D		

Explanation of Responses:

- 1. The option exercise and subsequent sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 16, 2015.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$32.67 to \$33.56, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (2) to this Form 4.
- 3. Shares held of record by Neeleman Family Holdings, LLC ("Family Holdings"), a Utah limited liability company. The reporting person is the manager of Family Holdings. The reporting person disclaims beneficial ownership of the shares held by Family Holdings except to the extent of his pecuniary interest therein and this report shall not be deemed an admission that the reporting person is the beneficial ownership of the shares held by Family Holdings. of the shares held by Family Holdings for any other purposes.
- 4. The option is immediately exercisable.

Remarks:

/s/ Stephen Neeleman

** Signature of Reporting Person

11/10/2015

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.