Kessler Jon

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington,	D.C. 20549	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

10% Owner

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

HEALTHEQUITY, INC. [HQY]

					- 1													, ,
(Last) (First) (Middle) C/O HEALTHEQUITY, INC. 15 W. SCENIC POINTE DR., STE. 100					3. Date of Earliest Transaction (Month/Day/Year) 03/22/2024							2	below)	(give title RESIDEN	T AN	below)	specify	
				4.									dividual or Joint/Group Filing (Check Applicable					
(Street) DRAPER UT 84020					Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person													
(City) (State) (Zip)				R	Rule 10b5-1(c) Transaction Indication													
					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
		Tak	ole I - I	Non-Der	ivativ	e Sec	curi	ties A	cquir	ed, D	isposed o	f, or B	eneficiall	y Owned	l			
D		Date	ransaction e enth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		(A) or 3, 4 and 5)		es ially Following	Form (D) o	vnership n: Direct r Indirect ıstr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common	Stock			03/22/	2024	24		M		60,000	A	\$14	160,000		I		by GKF, LLC ⁽¹⁾	
Common Stock 03/22/202				2024	24			S		33,765	D	\$79.8084	126,635		I		by GKF, LLC	
Common Stock												213	3,991		D			
		•	Table								sposed of, , converti			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year)		3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exerc Expiration Da (Month/Day/Y		Year) of Secur Underly		ing ve Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	i i ily	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares					
Stock Option (right to buy)	\$41.28									3)	03/27/2027	Commo	ⁿ 34,820		34,820		I	by GKF, LLC
Stock Option (right to buy)	\$61.72									3)	03/27/2028	Commo	ⁿ 23,930		23,930		I	by GKF, LLC
Stock Option (right to buy)	\$73.61									3)	03/26/2029	Common Stock	ⁿ 12,782		12,782		I	by GKF, LLC
Stock Option (right to buy)	\$14	03/22/2024			М			60,000		3)	07/30/2024	Commo	60,000	\$0	0		I	by GKF, LLC
Stock Option (right to buy)	\$41.28								(3)	03/27/2027	Commo	ⁿ 17,409		17,409		D	
Stock Option (right to buy)	\$61.72								(3)	03/27/2028	Commo	a 23,929		23,929		D	
Stock Option (right to	\$73.61								(3)	03/26/2029	Commo	n 38,343		38,343	3	D	

Explanation of Responses:

- 1. These securities are held by the GKF, LLC. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$79.53 to \$80.46 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) of this Form 4.
- 3. The option is immediately exercisable.

/s/ Jon Kessler

03/25/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.