FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| STATEMENT | OF CHANGES IN | BENEFICIAL | OWNERSHIP |
|-----------|---------------|------------|-----------|

| ı | UNIB APPRO              | VAL       |
|---|-------------------------|-----------|
| l | OMB Number:             | 3235-0287 |
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| l | hours per response:     | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Kessler Jon</u>                        |  |            |            |                            | 2. Issuer Name and Ticker or Trading Symbol HEALTHEQUITY INC [ HQY ] |                                   |   |  |             |             |  |   |             |                       |   |         | tionship o<br>all applic<br>Directo                       | ,      |  |                               |  |
|--|--|------------|------------|----------------------------|--|-----------------------------------|---|--|-------------|-------------|--|---|-------------|-----------------------|---|---------|---|--------|--|-------------------------------|--|
| (Last)   | ast) (First) (Middle) 5 WEST SCENIC POINTE DRIVE, SUITE 100  |            |            |                            |  |                                   | 3. Date of Earliest Transaction (Month/Day/Year) 12/14/2018           |  |             |             |  |   |             |                       |   | X       | below)  |        |  | Other (specify below) and CEO |  |
| (Street) DRAPER UT 84020   |  |            |            | 4. If                      | 4. If Amendment, Date of Original Filed (Month/Day/Year)             |                                   |   |  |             |             |  |   |             |                       | Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person |         |   |        |  |                               |  |
| (City)   | (5   |            | (Zip)      | n-Deriv                    | ative  |                                   | curit   | ies Ac   | ·anii       | ——          | Disi                                   | nosed o   | of or       | Ren                   | efici   | ally (  | Owned   |        |  |                               |  |
| Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transa Date (Month/Date) |  |            |            | 2A. Deemed Execution Date, |  | 3.<br>Transaction<br>Code (Instr. |   | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4 |             |             |  | or 5. Amou<br>4 and Securiti<br>Benefici<br>Owned |             | s<br>ally<br>ollowing | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |         | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership       |        |  |                               |  |
|  |  |            |            |                            |  |                                   |   | c  | ode         | v           | Amount (A) or (D)                      |   | Price       | e                     | Reported<br>Transact<br>(Instr. 3 a   | tion(s) |   |        | (Instr. 4)   |                               |  |
| Common   | Stock  |            |            | 12/14/                     | /2018  | 018                               |   |  | M           |             | 17,410                                 |   | A           | \$41                  | 41.28 432   |         | 2,410   |        | D  |                               |  |
|  |  | -          | Table II - | Derivat<br>(e.g., pı       |  |                                   |   |  |             |             |  |   |             |                       |   |         | wned  |        |  |                               |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                | 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day Month/Day |            |            | Date, Ti                   | Code (Instr  |                                   | 5. No<br>of<br>Deri<br>Sect<br>Acq<br>(A) of<br>Disp<br>of (E<br>3, 4 | 6. Date Exercisal<br>Expiration Date<br>(Month/Day/Year    |             |             | able and 7. Title and An of Securities |   | s<br>Securi | D                     | Price of erivative ecurity str. 5)  Benefici Owned Followin Reporter Transac (Instr. 4)   |         | e Ownershi s Form: Direct (D) or Indirect g (I) (Instr. 4 |        | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                               |  |
|  |  |            |            | c                          | ode  | v                                 | (A)   | (D)  | Date<br>Exe | e<br>rcisab |  | xpiration<br>vate                                 | Title       |                       | Amou<br>or<br>Numb<br>of<br>Share:  | er      |   |        |  |                               |  |
| Stock<br>Option<br>(right to<br>buy)   | \$41.28  | 12/14/2018 |            |                            | М  |                                   |   | 17,410   |             | (1)         | 0                                      | 3/27/2027   | Com<br>Sto  |                       | 17,41   | 10      | \$0   | 52,229 | )  | D                             |  |
| Stock<br>Option<br>(right to<br>buy)   | \$61.72  |            |            |                            |  |                                   |   |  |             | (2)         | 0                                      | 3/27/2028   | Com         | imon<br>ock           | 47,85   | 59      |   | 47,859 |  | D                             |  |

## **Explanation of Responses:**

- 1. The option became exercisable as to 17,410 shares on March 27, 2018. The remaining options will become exercisable in two annual installments of 17,410 shares on March 27, 2019 and 2020. The option becomes exercisable as to the remaining 17, 409 shares on March 27, 2021.
- 2. The option becomes exercisable in three equal installments of 11,965 shares on March 27, 2019, 2020, and 2021. The option becomes exercisable as to the remaining 11,964 shares on March 27, 2022.

/s/ Jon Kessler

12/18/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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